

# **NZ Manufacturing Magazine - Doug Green & Empower Factory Productivity & Job Scheduling Software - Case Study**

(Hastings, New Zealand)(02/11/2016)

Empower - For progressive Joiners, Engineers and all Other Manufacturers.



*"I believe in today's very challenging manufacturing environment you cannot afford to be without PC's on the factory floor and labour management and job scheduling software, which clearly can transform one's factory productivity. You need it to move forward"*

Current Business	Publisher, NZ Manufacturing Magazine. And a range of business and manufacturing websites including:  <a href="http://www.australianmanufacturingnews.com">www.australianmanufacturingnews.com</a> <a href="http://www.asiamanufacturingnewstoday.com">www.asiamanufacturingnewstoday.com</a> <a href="http://www.smartmanufacturingtoday.com">www.smartmanufacturingtoday.com</a> <a href="http://www.nzfoodmanufacturer.co.nz">www.nzfoodmanufacturer.co.nz</a>  This involves meeting and discussing with engineering and manufacturing businesses their strengths, weaknesses, opportunities and threats on a daily basis. I work closely with Government manufacturing agencies on a regular basis.
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Client Base	Throughout Australia and New Zealand, 40,000 readership in the Manufacturing and Engineering Industries currently
Credentials and CV	I have had over 20 + years involvement in media working primarily with business and manufacturing companies including; Engineers, Joiners and other manufacturers of all forms
Clients time recording prior to Empower	As my career commenced in the 1980s factory staff times on jobs were recorded manually by staff filling in the day sheets at the end of every day, where, by memory, they recorded approximately when they started and finished each job. This same means of time tracking staff and jobs commenced in engineering and manufacturing in the 1800s and manual time recording of times on jobs by factory staff has not advanced since then
Future viability of Joinery, other Manufacturing and Engineering Industries in Australia and NZ	Imported goods are increasing and competition on price is clearly fierce, with the likes of Asian countries in particular having enormous cost advantage over Australia and New Zealand  Australian and New Zealand Engineers and other Manufacturers need to invest in technology. And information is power!
Year you became aware of Empower Software	2002
What is involved in implementing Empower Factory Productivity & Job Scheduling Software	I visited Phoenix Aluminium in 2009 and listened to the owner Jon Martin, with other engineers and manufacturers in attendance, to hear <i>"11 years ago we had 26 factory staff and were struggling with being productive - solely with the use of PC's on the factory floor time tracking software we reduced staff down to 10.5 at the same time increasing output"</i> I believe in today's very challenging manufacturing environment you cannot afford to be without PC's on the factory floor and labour management and job scheduling software, which clearly can transform one's factory productivity. You need it to move forward If you, as an owner or production manager of an engineering and manufacturing business openly and objectively reviewed 50 Empower Software client case studies, 20 short client videos and financial spreadsheets available on <a href="http://www.empowersoftware.biz">www.empowersoftware.biz</a> you will

	conclude that this technology is a necessary tool.
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I have seen the Empower Software business progressively develop over the past 14 years. It is great that Empower Factory Productivity & Job Scheduling Software is Australia - New Zealand developed and owned and all new Engineering & Manufacturing clients receive business assessment and support to get started successfully and receive comprehensive on going support.

If I owned any form of engineering or manufacturing business today, I would not be without PCs on the factory floor and Empower Factory Productivity and Job Scheduling Software. Anyone is welcome to phone me to discuss Empower

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